
MEMORANDUM



TO: Mayor Walker and Councilors
FROM: Heather Brooks, Community Development Manager
SUBJECT: **Splash Park Update**
DATE: June 21, 2022

Message: The 2022 Splash Park season kicked off on Saturday, May 28th through Monday, May 30th for Memorial weekend. The Splash Park then opened daily, Sunday through Saturday, from 11am – 6pm beginning Saturday June 4th.

Nine Splash Park Staff have been hired and cross-trained with Public Works and Community Development. We have also had an additional four applicants since, that we requested to reapply next year due to full staffing levels. Each staff member has received a city T-Shirt and has received additional one-on-one training with Splash Park Intern Hayley Payment. The staff are doing phenomenal running the Splash Park. I am amazed at the work ethic of our attendants this year; each attendant has been doing such a great job! Intern Payment has also been going above and beyond, coming in for brief moments almost daily to check in on new staff and resolve any minor issues that arise.

The Splash Park has four sponsorship days scheduled thus far. These occur when a business, non-profit, or place of worship complete a sponsorship form and pay to have the park open and free to any participants. These dates of July 4th, July 13th, August 7th, and August 15th will be advertised in the Union Times, Town and Country, and the Princeton Today.

In the concession stand, there have been high sales of various ice cream treats, pop, water, and candy. There are also water diapers available for purchase, if needed. Concessions have been very popular!

The Splash Park is available for private party reservations from 9-11am and 6-8pm throughout the season. We have had 10 successful private parties reserve and utilize the park thus far. We have an upcoming 23 reservations scheduled thus far, and that number continues to grow as we move along the season.

The bucket feature continues to be a favorite among many!

An additional update will be provided by Intern Payment in August. I will be virtually available at the Council Meeting for any questions or comments.